



HARBOUR MAGAZINE

MEDIA KIT



HARBOUR MAGAZINE

A publication exclusively destined to passengers of
PRIVATE LUXURY YACHTS



HARBOUR is a luxury lifestyle magazine, the first on-board publication totally dedicated to private yacht passengers.

HARBOUR Magazine is the sole, exclusive luxury publication for ports and marinas. We target an exceptional and elite clientele, whose members belong to the exclusive club of private jet and yacht passengers. Worldly and sophisticated travelers, the yacht owners and their guests who visit St. Barths and St. Martin have been our faithful readers for over 20 years. This elite clientele is a prime audience for luxury brands; demanding, knowledgeable and expecting customized services, these clients have been making most of the world's luxury purchases for the last twenty years.



HARBOUR MAGAZINE

Reserved for the elite clientele who have crafted
A LUXURY WAY OF LIFE



HARBOUR Magazine is a prime communication vehicle for all yacht captains, owners and their guests, a window into the lifestyle indulgences enjoyed by our readers.

This sanctuary of understated luxury has access to a group of internationally renowned writers to give their perspective on the fast-moving world of the very best in art, property, fashion, travel and food, designed to entertain passengers as they relax on their yachts.

We put the spotlight on the big international trends in the luxury market: technology, fashion, beauty, jewelry, leisure, lifestyle... the ideal companion to relaxing at sea and unearthing the pleasures of our planet. A privileged and unique world, a rare moment of suspended time.



HARBOUR

MAGAZINE

A highly selective distribution
EXCLUSIVE AND UNMATCHED



The aim of HARBOUR Magazine is to find its way into the hands of international luxury clients.

Aside from being aboard all luxury yachts in St. Barths, wherever our clients are, you will find Harbour:

- Direct distribution to yacht marinas and port offices;
- A personal copy to all yacht passengers;
- In major hotels;
- Major regattas: departures and arrivals;
- International boat shows & events.

Pages: average of 160 pages.
Editorial to advertising %: 60/40
Frequency: Annual
Issue date: October
Copy deadline: 15th August



HARBOUR MAGAZINE

Established relationships with the biggest
NAMES IN LUXURY

HARBOUR offers a range of prestigious advertisers the opportunity to reach the most sought after audience in the world.

The biggest names in fashion, luxury watches and fine jewelry, as well as the art and design world, have chosen our publication to reach a premium clientele.



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Technical SPECIFICATIONS

PUBLICATION FORMAT

SINGLE-SIDED FULL PAGE: 250 mm X 320 mm
Crop 5 mm.

SINGLE-SIDED STANDARD PAGE FORMAT: 240 mm X 310 mm

DOUBLE-SIDED FULL PAGE: 490 mm X 320 mm
Crop 5 mm.

DOUBLE-SIDED STANDARD PAGE FORMAT: 480 mm X 310 mm

Your texts, signatures and sensitive image sections must be placed 1cm from the cutting edges and from the fold.

PRODUCTION TO SEND US

High definition digital file (300 DPI at 100%) pdf, tiff, JPEG to be sent to us by email or

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